

# DIGITAL SURVEY.

## Create, Gather and Analyse.

Here's bringing you Digital Survey, a comprehensive platform that enables you to easily conduct multi-channel, multi-lingual surveys and take informed business decisions basis the analytics available from the tool.



## Digital Survey

---

- Multi-modal surveys
- Multi-lingual surveys
- Unlimited surveys

**CREATE SURVEYS**

- Create multi-lingual survey forms
- Create surveys with 5 response formats
- Real-time segmentation through skip logic configuration

**MANAGE CAMPAIGNS**

- Create and schedule campaigns
- Define campaign attributes (validity and frequency)
- Define respondents
- Define response actions
- Administer survey via email, SMS or online

**MANAGE QUESTION BANKS**

- Reuse previous survey
- Use pre-saved survey questions

**ANALYZE RESULTS**

- Questionwise analysis with grid and chart view
- Campaign level and transaction level analysis
- Summarized campaign dashboards
- Single click data exports

**BUSINESS ADVANTAGE**

- Informed decision making basis responses
- Larger respondent access with multi-lingual, multi-modal surveys
- Secure online surveys with user verification through OTP
- Improve response rates through pro-active notifications
- Real-time segmentation through skip logic configuration

**WHY OUR DIGITAL SURVEY SOLUTION?**

- Easy to deploy and configure with intuitive UI
- Highly scalable with unlimited responses
- Secure cloud-based solution
- World-class product offering with technology powered by TCS iON



Follow us on

**Call 99459 47777**[www.ninaenterprise.com](http://www.ninaenterprise.com)Email: [venkatesh@ninaenterprise.com](mailto:venkatesh@ninaenterprise.com)

Technology powered by

