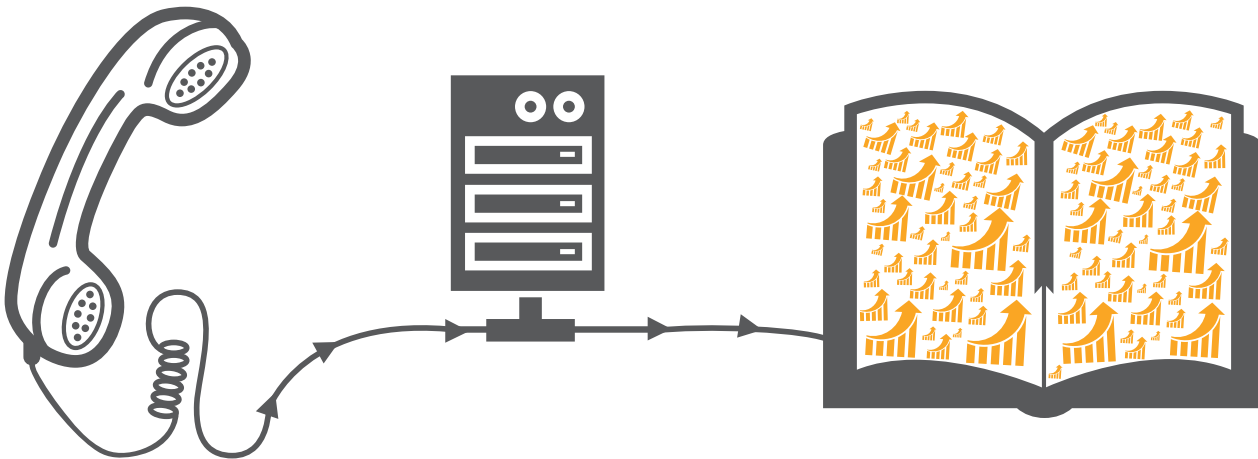


# INCREASE RESPONSE FROM YOUR CUSTOMERS

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## CALL REGISTRY SERVICES

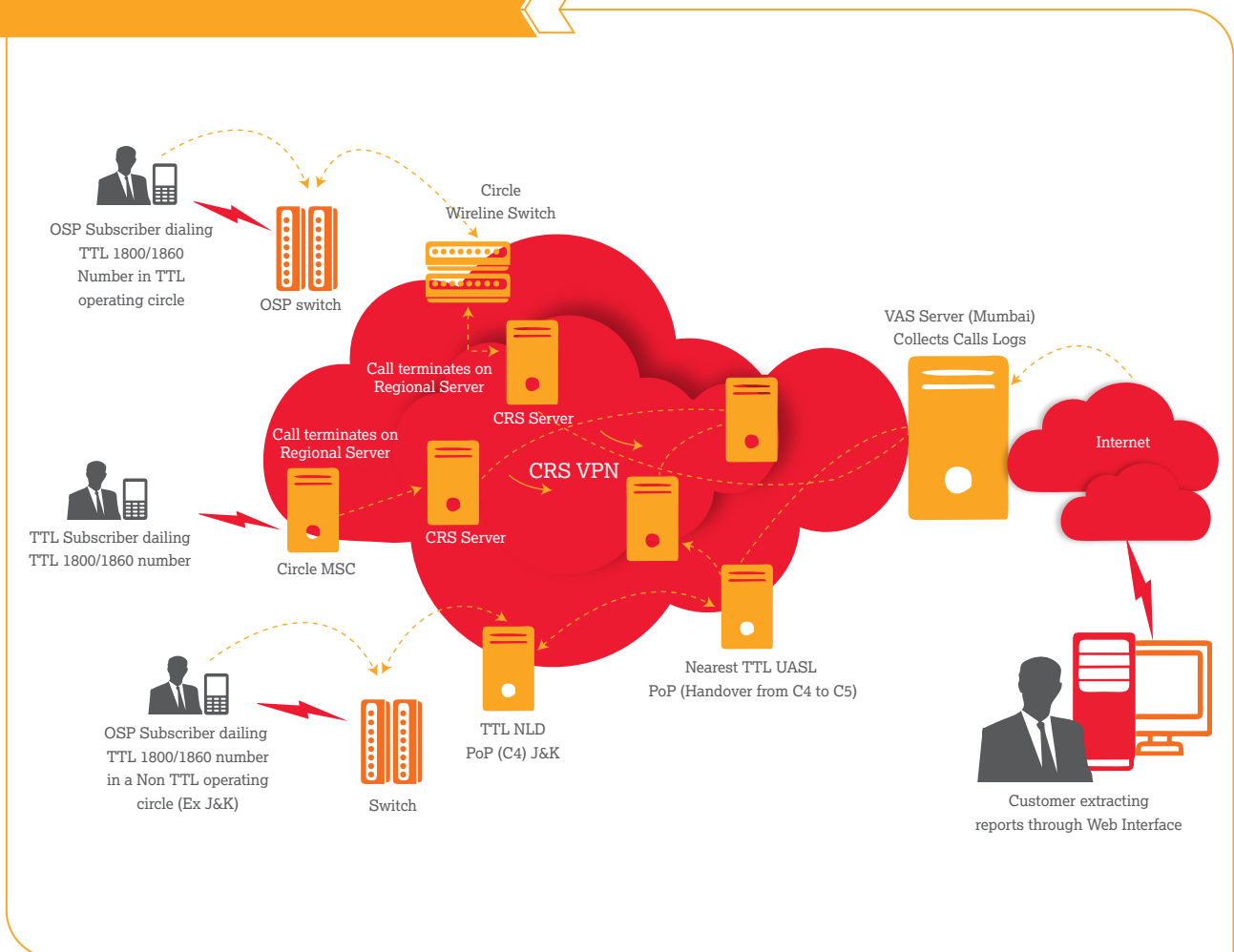


Businesses are always on the look out to reach customers and prospects faster, help them stay well-informed and gather real-time insights on business performance. Call Register Service (CRS) is built to meet such requirements of enterprises.

# REAL-TIME CALLER INFORMATION

With our Call Register Service (CRS), instant feedback on your toll free number is now simplified. It comes with a wide array of customizable features for specific business requirements. With this service you can capture caller information instantly and access it on real time basis through a user-friendly web interface.

## CRS Architecture



## BUSINESS ADVANTAGE

- No cost of associated infrastructure as this is a completely hosted model
  - Quick and easy deployment
  - Robust, scalable solution with limited annual maintenance costs
  - Automated process means, no need for additional resource to manage end-to-end process
  - No maintenance worries or fear of technology obsolescence
  - It can be used for brand surveys, verifications, lead generation, tele-voting, polls and feedback
- 

- Integrates with SMS gateway and customer databases, as per campaign requirement
  - Real-time capture of caller information and reporting to business
  - Easy to use web based platform
  - Pay-per-use option
- 

## FEATURES

- Our service is equipped for smooth integration with your existing IT systems
  - With us you get telco-grade reliability and scalability benefits
  - We have proven technology with successful deployments and happy customers across India
  - Our service standards are second to none
  - We value relationships
- 

## WHY OUR CALL REGISTER SERVICE?

## WHY US?

- With the widest suite of products & services, you don't need to look any further
- Our relationship managers & solution architects design what is best for you
- We are a dedicated team of over 2000 professionals working tirelessly to serve you
- Our reach is unparalleled with 125,000 km of network, 750+ partners, 1600+ channel teams
- Our customers trust us and the industry recognizes our innovations
- We have been successfully meeting customer's business needs for over 20 years



Find us on:



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